



# Marketing Partnership Modelle

## ProPartner

### 1 Newcomers Guide

- ✓ 1/2 advertisement
- ✓ 50 Guide copies

### 2 Online Marketing

- ✓ Business directory – 12 months
- ✓ Basic banner – 3 months
- ✓ Social media – 6 posts in 3 months
- ✓ Newsletter exclusive – 1x
- ✓ App Advertising

### 3 Newcomers Festival

- ✓ 4m2 – Exhibition area
- ✓ 1 high table + 2 bar stools
- ✓ 100 flyer distribution

**5.500 €** (plus 19% VAT)

### 4 Events **Additional Services:**

- ✓ Live Streaming
  - ✓ Newcomers Talk
- / 1.500 €/ Event**

### 5 Personal Networking

- ✓ Door opening and cooneting your company with 3 relevant multipliers in B2P, B2B & B2C
- / 2.500 €**

**Radio Marketing:**  
Radio APNA or Antenne Frankfurt (Spot Production) **/ 2.500 €**

## BusinessPartner

### 1 Newcomers Guide

- ✓ 1/1 advertisement
- ✓ 100 Guide copies

### 2 Online Marketing

- ✓ Business directory – 12 months
- ✓ Basic banner – 6 months
- ✓ Top banner – 6 months
- ✓ Social media – 12 posts in 6 months
- ✓ Newsletter exclusive – 1x
- ✓ Newsletter advertisement – 1x
- ✓ App Advertising

### 3 Newcomers Festival

- ✓ 6m2 – Exhibition area
- ✓ 2 high tables + 4 bar stools
- ✓ 300 flyer distribution

**10.000 €** (plus 19% VAT)

### 4 Events **Additional Services:**

- ✓ Live Streaming + Location
  - ✓ Newcomers Talk + Location
- / 1.500 €/ Event**

### 5 Personal Networking

- ✓ Door opening and cooneting your company with 4 relevant multipliers in B2P, B2B & B2C
- / 2.500 €**

**Radio Marketing**  
Radio APNA or Antenne Frankfurt (Spot Production) **/ 2.500 €**

## PremiumPartner

### 1 Newcomers Guide

- ✓ Cover page advertisement
- ✓ Logo cover page
- ✓ 150 Guide copies
- ✓ Company editorial portrait

### 2 Online Marketing

- ✓ Business directory – 12 months
- ✓ Basic banner – 12 months
- ✓ Top banner – 12 months
- ✓ Maxi Banner – 12 months
- ✓ Social media – 21 posts in 12 months
- ✓ Newsletter exclusive – 1x
- ✓ Newsletter advertisement – 1x
- ✓ App Advertising

### 3 Newcomers Festival

- ✓ 9m2 – Exhibition area
- ✓ 2 high tables + 4 bar stools, 1 table
- ✓ + 2 chairs
- ✓ 500 flyer distribution
- ✓ Logo on every Festival print material

**15.000 €** (plus 19% VAT)

### 4 Events **Additional Services:**

- ✓ Live Streaming + Location
  - ✓ Stammtisch + Location
  - ✓ Newcomers Talk + Location
- / 1.500 €/ Event**

### 5 Personal Networking

- ✓ Door opening and cooneting your company with 5 relevant multipliers in B2P, B2B & B2C
- / 2.500 €**

**Radio Marketing**  
Radio APNA or Antenne Frankfurt (Spot Production + YouTube Interview) **/ 2.500 €**

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- ✓ Door opening and connecting your company with 3 relevant multipliers in B2P, B2B & B2C
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### Radio Marketing:

- Radio APNA or Antenne Frankfurt (Spot Production)
- / 2.500 €



# ProPartner

Alle Leistungen inklusive  
Wertvolle Zusatzleistungen  
möglich

Genießen Sie Preisvorteile durch  
die Paketbündelung unserer  
umfangreichen Marketing  
Basisleistungen.

Nutzen Sie unser Netzwerk.  
Erreichen Sie Ihre Zielgruppe.

Willkommen im Newcomers Network  
Frankfurt.

# Business Partner

Erweiterte Leistungen  
Mehr Platz  
Mehr Zusatzleistungen

Besser Preisvorteile und  
umfangreichere Marketing  
Zusatzleistungen.

Nutzen Sie unser Netzwerk.  
Erreichen Sie Ihre Zielgruppe.

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- ✓ Live Streaming + Location
  - ✓ Newcomers Talk + Location
- / 1.500 €/ Event

### 5 Personal Networking

- ✓ Door opening and connecting your company with 4 relevant multiplicators in B2P, B2B & B2C
- / 2.500 €

#### Radio Marketing

Radio APNA or Antenne Frankfurt  
(Spot Production) / 2.500 €



# Premium Partner

Die Königsdisziplin  
Volles Leistungspaket zu optimalen Konditionen

Beste Preise und umfangreichstes Marketing Paket. Immer am Kunden.

Volle Nutzung unseres breiten Netzwerkes. Ganzjährig an Ihrer Zielgruppe.

Willkommen im Newcomers Network Frankfurt.



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